

ADVERTISEMENTS ON LICENSED VEHICLES – DOOR PANELS

The current conditions, for both Hackney Carriage and Private Hire Vehicle's, provides the following in relation to advertising on licensed vehicles:

'4. ADVERTISEMENTS

A Any advertisement on the vehicle shall be confined to a notice fixed to any of the side door panels of the vehicle containing the following information:-

- (i) Name of Operator and
- (ii) Telephone number of Operator.

The design of the notices shall be approved by the Council.

B No other advertising material shall be exhibited on the vehicle without the prior written approval of the Council's Environment and Licensing Committee.'

In accordance with the above condition a request has been received from DG Cars to allow them to include the word 'GEDLING' underneath the name and telephone number and they have sent in an example of the door sign they would like to use attached at Appendix 1.

Members instructions are requested.